

B H A G W A N S I N G H

CREATIVE DIRECTOR | VISUAL STORYTELLER | ILLUSTRATOR

PROFESSIONAL SUMMARY

Visionary Creative Director & Motion Graphic Artist with 30+ years of expertise in broadcast design, 2D/3D animation, illustration, and visual storytelling. Skilled in leading creative teams, driving innovative design solutions, and integrating AI-assisted workflows for high-quality production. Awarded **Employee of the Year (2011)**, **ITA Best Interstitial/Filler (2017)**, and **Dedication & Commitment Award (2024-25)**. A multidisciplinary artist blending imagination, technology, and design to create impactful, immersive visual experiences.

AWARDS & RECOGNITIONS

Dedication & Commitment Award - GoodTimes (2024-25)

ITA AWARDS - Best Interstitial/Filler (2017)

Employee of the Year - Zee Telefilms (2011)

DESIGN SKILLS

Motion Graphics & Animation: 2D/3D Animation, Broadcast Design

Illustration & Branding: Logo Design, Conceptual Design

Video & Multimedia: Editing, Cinematography,

Web, UX/UI & Digital Design: Websites, Digital Platforms

Tools: Adobe After Effects/ Premiere/ Photoshop, 3D MAX, CorelDRAW, Illustrator, WordPress, AI Tools

EDUCATION

Bachelor's in Animations & VFX - Kalinga University, Raipur

Diploma in Multimedia - American Institute

Graphic Designing - IEC

Sr. Secondary - Rajasthan Board

PERSONAL DETAILS

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WORK EXPERIENCE

Head of Graphics | GOODTIMES (2014-Present)

Lead graphics and design team; oversee creative direction for programs, promos, idents, and marketing campaigns.

Developed brand identities and design assets for ventures under Hunch Ventures, including Hunch, KJS Group, Rambha Palace, The Circle, Blade, and Kalinga Black Tigers.

Recognized with **Dedication & Commitment Award (2024-25)** for exceptional creativity and leadership.

NDTV GoodTimes | Head of Graphics | 2014 - 2018

Directed graphics for programs, promos, idents, and marketing creatives.

Awarded ITA Best Interstitial/Filler (2017).

Zee Telefilms (ZEEP-ETCP) | Head of Promos & Graphics | 2003 - 2014

Managed overall show and channel aesthetics, including branded content shows, promos, on-air graphics, and complete broadcast channel packaging. Supervised graphics operations for ZEE Punjabi, ETC Punjabi, and Alpha ETC Punjabi (UK/US).

Recognized as **Employee of the Year (2011)**.

PTC NEWS | 2014

Designed channel IDs & program packaging for news & programs.

STV - Punjab Today & Balle Balle | Sr. Graphic Artist | 2001 - 2003

Developed new programs and crafted channel/show idents, graphics, fillers, promos, and on-air visuals. Produced client commercial films for broadcast.

Third Eye Television | Leading Graphic Team - 2001

Created montages, 2D/3D animations, and graphics for **Mr. Saeed Naqvi's** show 'Worldview India,' an international news program with an Indian perspective.

BROADCAST WORLDWIDE | 2000 - 2001

Produced graphics and promos as per programming & creative requirements.

ANI Reuters / BBC Hindi News | 1997 - 2000

Created graphics and opening montages for most of programs.

Graphic Advertising | 1994 - 1997

Worked on branding, product packaging, and logo designs.